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TyraTech, Inc.

("TyraTech" or the "Company")

New Distribution Agreement with major US retailer: Rite Aid

TyraTech, Inc. (AIM: TYR and TYRU), a life sciences technology company focused on nature-derived insect and parasite control products, announces a new distribution agreement for its award winning head lice treatment Vamousse® with major US retailer Rite Aid Corporation ("Rite Aid").

Rite Aid is a Fortune 500 company and drugstore chain in the United States with over 4,500 stores nationwide. With the addition of Rite Aid, Vamousse is now available in all of the top four retail pharmacy chains in the US and nationwide can be found in a total of over 24,000 individual stores, including Walmart, Walgreens, and CVS Health.

TyraTech has also made progress in increasing Vamousse's UK presence having increased its store presence in Tesco and Sainsbury's to achieve coverage of more than 7,800 retail stores.

Bruno Jactel, Chief Executive Officer, said: *"We recognize that the purchase of head lice treatment is for almost all parents and caregivers an emergency buy. When a child is identified with a lice infestation, you want to find a resolution immediately. For this reason, achieving strong and comprehensive distribution in our major target markets is paramount. Our strategy has been to make sure that the consumer can find our product in whatever store is closest to home and then to drive brand awareness through our marketing programs. Broad distribution helps us achieve the best return on investment for our marketing spend.*

"We continue to build on the success of establishing the Vamousse head lice franchise and monetizing our technology. These additional distribution agreements across major retailers in both the US and UK are strong validation for the value and efficacy of our products for consumers and retailers alike."

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